GOLDSMITHS
STUDENTS’ UNION
STRATEGIC PLAN
2018 - 2022
INTRODUCTION

Goldsmiths Students’ Union is recognised as an active and vibrant part of our Goldsmiths community. We have undergone significant change over the last three years, and we’re now uniquely placed to now deliver activities and that will make students lives better.

Our strategy sets our vision and priorities so that we take advantage of the funding, space, expertise and passion of students at Goldsmiths to create a leading, inclusive, engaging student and learner experience.

JT,
Students’ Union President 2018-19
OUR MISSION

MAKE STUDENTS’ LIVES BETTER

OUR VALUES

EMPOWERING STUDENTS TO MAKE CHANGE

PROACTIVE ON LIBERATION, EQUALITY AND SOCIAL JUSTICE

ACCESSIBLE ACTIVITIES FOR ALL

DEMOCRATIC AND OPEN
THEMES AND AIMS

Whilst our mission and values guide the context we work within, it’s the following themes and aims that bring the work we do everyday alive. It is through these we will prioritise what we do, clearly enabling students to judge our progress.

SHAPED BY THE VOICE OF ALL STUDENTS

During 2019 we will aim to have meaningful conversations with 30% of you.

In 2018 14% of you voted in our elections.
In 2019 we will increase this to 17%, and 26.5% by 2022.

In 2018 61% of you agreed that we improved life at Goldsmiths.
In 2019 we will increase this to 75%, and 85% by 2022.

AN ACCOUNTABLE ORGANISATION
REINVESTING IN ITS MEMBERS AND STAFF

We will complete a review of our governance procedures to help you get more involved in our decision making.

We will aim to increase income from our bar, cafe and shop so we can reinvest it into the services you need.

We will aim to increase the number of students accessing the campus nursery.

YOUR EDUCATION AND GROWTH
BEYOND THE CLASSROOM

In 2018 467 of you got your SU volunteering recognised in the Higher Education Achievement Report. In 2019 we will double this, and in 2022 it will rise to 1100.

In 2019 we will pilot new training for all of our student volunteers, offering training in skills employers have told us they look for.

REPRESENTING AND SUPPORTING YOU

Independent advice, there for you when you need it.

In 2018 our Advice service supported 714 of you.
In 2019 we will aim for our Advice service to be accredited nationally.

By 2022 we will aim for 90% to be satisfied with our service.

We will work hard to advocate for change that benefits you.

In 2018 65% of you said we are a positive influence on the college.

By 2019 we will increase this to 75%, and 85% by 2022.
ENABLING STUDENTS AS CO-CREATORS

We support 600 Reps at department and programme level.

In 2018 90% of you went through our training
By 2019 this will be 100% of you.

In 2018 75% told us you were confident taking action.
By 2019 this will be 90%.

THE LEADING SU FOR LIBERATION

We played a leading role in Goldsmiths adopting policy around sexual harassment and violence.

In term one 100 of you participated in Active Bystander training.

535 of you attended a liberation activity or event.

By 2022 90% of the student body will have engaged with this activity.
CREATING OPPORTUNITIES

We will support you in creating great clubs and societies.

In 2018 on average 30% of you are members of societies or sports clubs. In 2022 we aim for this to be 50%.

We will do whatever we can to help you feel part of a community on your course.

In Welcome Week 2018 41% of new students attended an Academic Social we organised. By 2022 we want half of you attending at least one Academic Community event.

Photos - Roser Jorba Soler