



Advertising with Goldsmiths Students' Union

GOLD
SMITHS
STUDENTS' UNION

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AGENCY

“ We believe that all students should feel like they belong and are accepted for who they are. We want students to feel liberated and empowered regardless of their identities, and to have a community that reflects this ”

Stats



10,000+ Students



12,200 Page views per week (ave.)



6,700 Followers



10,300 Followers



8,400 Followers

About us

Goldsmiths Students' Union

Goldsmiths is a close-knit community, a creative powerhouse and a thought-provoking place. Goldsmiths is known for its Arts and music courses but teaches a variety of subjects from computing to law with alumni including Dame Vivienne Westwood, Damon Albarn, Sam Taylor-Johnson, Damien Hirst and Mary Quant.

Why Advertise With Us?

As a Students' Union we interact daily with a vast array of students with lots of different interests- we're the experts in knowing what they're passionate about and what makes them tick.

Our partners native and The Crowd Agency work exclusively with us to manage our media sales. As well as us, they are partnered with an additional 30+ Students' Unions, so if you're looking to advertise with a number of SUs, native and Crowd are best placed to help, so please get in touch to find out more about a multi-union campaign.



Welcome Week



Welcome Fair

24th September 2022

Great Hall, Richard Hoggart Building

Join us for our Welcome Fair as we welcome our new and returning students to Goldsmiths.

STANDARD **£600 + VAT**

2m x 1.5m stand, power, table and chairs provided

PREMIUM **£850 + VAT**

Located near the entrance of the fair, 4m x 1.5m stand, power, table and chairs provided

OUTDOOR **£POA**

Outdoor space is available, please contact us for more information

CHARITY **£250 + VAT**

Standard stall, 2m x 1.5m, power, table and chairs provided. Charity registration number is required

On Campus

On Campus Stall

£300 + VAT

One day stall on campus

Flyers

PER MONTH, £100 + VAT

1,500 leaflets placed in flyer stand at SU Reception for one month

Digital Screens

10 x digital screens located throughout the SU building, including the Bar, Cafe and Welcome Area.

1 WEEK

£250 + VAT

1 MONTH

£850 + VAT

3 MONTHS

£2500 + VAT

6 MONTHS

£4000 + VAT

Posters

PER WEEK, £300 + VAT

15 x A3, 2 x A4 and 8 x A1 posters displayed throughout the SU spaces including the Bar, Cafe and corridors on dedicated frames and notice boards

Digital

Social Media

Twitter post £100 + VAT

Instagram post £100 + VAT

Facebook post £100 + VAT

Combo x 3 £200 + VAT

E-Newsletter Post

£220 + VAT

Sent to over 11,000 students per week our newsletter has a 20% open rate, meaning you could reach 2,000 students in one go!



GOLD SMITHS STUDENTS' UNION

OUR
SUPPORT
OUR
SOCIETY



STUDENTS
HAVE THE
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GOLDSMITHS
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Photo Credits: Wen-en Khoo; Deepthi Muralibabu

Contact

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